



**MYHOME, BROOKLYN**  
YOUR HOME, YOUR WAY™

**MyNews**

**No. 1: March 12, 2010**

Greetings from [MyHome, Brooklyn](#) and [Brennan Real Estate](#)!

Just a quick note to catch you up on our grand plans to reinvent real estate development in Brooklyn. We're partnering with buyers to acquire and redevelop properties and create customized, multi-family urban dwellings at a fair price.

### **Enhanced Web Experience**

We launched MHB in the fall, and almost immediately we had some attention from real estate blog favorites [Curbed](#) and [Brownstoner](#), and positive comments from readers. Just last week we debuted our brand new and improved Web site, which gives more space to analyzing and explaining the market and promoting potential redevelopment opportunities. The BRE site, geared more toward investors than buyers, now includes a blog, in an effort to bring greater transparency to our investment philosophy. Please have a look, scour some properties, and leave us some feedback. Also, be sure to follow us on [Facebook](#) and [Twitter](#).

### **MHB Events**

We are extremely proud to be the exclusive sponsor of the [Brooklyn Heights' Association's "Evening of Readings,"](#) a literary event that takes place in historic homes in the neighborhood, including Truman Capote's former Willow Street house. We are strong supporters of the BHA's mission, to protect and improve the neighborhood, and believe neighborhood groups such as theirs provide significant support to residential real estate value. Visit the link above to find out more about dates, times and other event info.

Late last year we launched a partnership with the walking tour company Gotham SideWalks. In December, they led a [walking tour](#) to sites of historical and architectural significance in Brooklyn Heights, as well as to our [completed projects](#), 118 State Street and 24 Remsen Street. We're very excited to continue with three more walking tours: North Brooklyn Heights on March 14th; South Brooklyn Heights on April 11th; and Carroll Gardens on April 18th. Click [here](#) to sign up.

### **New Potential Opportunities**

We'll also be adding a new potential opportunity, [14 College Place](#), to our roster. Our plans for the property include two side-by-side three-plus bedroom

townhomes with parking. In other big news, we are pursuing acquisition of [183 Columbia Heights](#), a series of seven three-bedroom units on a beautiful block in prime Brooklyn Heights. Please take a moment to peruse the property, look at possible floor plans and enter the price you'd be willing to pay for such a home. Check out this [video](#) of our past work, at 24 Remsen Street, created by New York Residential TV.

### **Coming Soon: Your Personal Real Estate Advisor**

The [Brennan Realty Services](#) Web site, the final piece of our brownstone Brooklyn real estate trio, will launch at the end of this month. BRS will provide traditional listing services as well as buy-side representation based on our insider's knowledge and understanding of the intricacies of selling, buying and improving co-ops, condos, single-family and multi-family properties here. I have walked through hundreds if not thousands of properties in Brooklyn and Manhattan over the past 15 years as architect, appraiser and developer.

We think of our method as developing the neighborhood from the inside out; we live and work in these historic districts, and believe strongly in creating housing that respects them. We're continuing to poll readers about their pricing desires for single-family, multi-family or rental properties. Please drop by our site and check out our blog for posts on everything from real estate philosophy to neighborhood news. We look forward to working with you in the near future.

All the best,  
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